

Press Release: "Objective grip measurement made by emtec"

Measuring the grip of textiles is now possible

At the Intertextile Shanghai Apparel Fabrics Autumn 2017, the German-based exhibitor emtec Electronic shows how to measure the grip of textiles.

How to measure the softness of textiles in an objective, accurate and quick way? The company emtec Electronic from Leipzig, Germany has found an answer to this and will present its proven innovation - the TSA Softness Analyzer - at the exhibitions' German Pavilion with stand no. H41 in hall 6.2. The device has its origin in the tissue and nonwoven industry, where softness plays a big role.



As it is known, the purchase decision of humans is influenced by the grip, but previously it was notoriously difficult to capture the according value/s accurately. The company emtec Electronic has understood this issue, which has also been a common topic in the tissue industry. It developed a measuring device – the TSA Textile Softness Analyzer with an innovative measuring principle for the objective determination of the single parameters, which determine the grip. Specific mathematical algorithms, which can be developed for the specific customers, enable the automatic computation of the Hand Feel value from the single parameters. Anyone, who is interested to know more about the functioning and to measure its material, is welcome to visit the booth.

2017-09-06

Contact:

Elena Tchernin
emtec Electronic GmbH
Gorkistr. 31
04347 Leipzig, Germany

Tel.: +49 (0)341 245709-37
Fax: +49 (0)341 245709-39
E-Mail: e.tchernin@emtec-electronic.de
Web: <http://www.emtec-electronic.de>